

DAVID SAMUEL

Author, Career Strategist & Personal Branding Expert

How do teams innovate to meet unpredictable customer demand?

How do professionals and emerging leaders make lasting impact on the business?

How do the winners brand their success to become magnets for new career opportunities?

In today's dynamic "what have you done for me lately?" marketplace, David Samuel has "cracked the code" on how professionals and teams can play and win.

A seasoned executive, author and career strategist, David Samuel leverages his successful, 32-year corporate leadership career to provide expert insight and practical perspective to business leaders and corporate professionals throughout the world. This perspective is based on a "just right" blend of solid research and experience-based savvy to provide audiences with real strategies for creating business value in today's demand-driven economy.

DIRECTLY FROM DAVID:

"If you are a senior executive leading a large organization, these programs will help your emerging leaders to sharpen their succession readiness, increase their level of personal engagement, and focus on creating the business innovation that your customers demand!"

"If you are an emerging leader, you'll get actionable insights that will help you create quantifiable success for your organization and accelerated career growth for you!"

"If you are a development leader or meeting planner, we're going to give you compelling program content that will help create measurable impact across the organization!"

Contact *Lean Forward & Go!* today to learn more about David Samuel's keynotes and seminar programs:

- New Game, New Rules: Making it Happen in Today's Hyper-Competitive World of Business
- Personal Branding Power for Emerging Leaders
- Succession Readiness: Conditioning and Positioning Your Next Team of Leaders
- Transform The Business: Innovation and Industry Leadership Practices

These *Lean Forward & Go!* programs turn insights into action, with the support of comprehensive educational materials and reinforced by personalized development services. **Contact us today!**

"David Samuel has the unique ability to help people think objectively about where they are in their careers and then he provides them with strategies and tactics – in essence, a plan – for what they need to do to impact their careers. This is powerful!"

Ron Frieson – President of Georgia Operations, BellSouth

"In working with David, we always get much more than a workshop that our people feel good about; we get substantive content and tools our people can put to work and use in their daily lives."

Kathy Bremer – Managing Director, Porter Novelli Atlanta

"The best executive presentation I've seen at IBM in 30 years, without exception..."

Lee Torrence – Managing Director, IBM

